Senior Public Health Project	Range 5	Manage and motivate team			
Officer		and individual performance,	Required for this level	In addition to level A	In addition to levels A and B
		providing direction and			
Sector Specific framework:		leadership, undertaking staff	Qualifications_	Qualifications	Qualifications
Public Health Skills & Knowledge		appraisals, addressing	• Minimum of 5 GCSE's (grades 4-9)	Evidence of ongoing	
<u>Framework</u>		welfare, capability and	including English & Maths or	CPD	
		disciplinary issues, advising on	equivalent		
		personal development,	, '		
		training and coaching, in order	Knowledge	Knowledge	Knowledge
		to maximise performance			
		from individuals, satisfy	A good understanding of the tachnical (appointing or comise)	An understanding of the	_
		personal aspirations and to	technical/specialist or service	organisation's priorities and how	range of procedures, policies,
		ensure that staff fulfil their	specific practices and procedures	this role contributes to the	and concepts involved in the
		potential and effectively	required for the role, including	priorities.	role.
		contribute to Council	performance monitoring cost and	 An understanding of 	A developed
		business.	budget management and project	how to leverage stakeholder	understanding of measuring and
		Develop, implement, monitor,	evaluation.	organisational priorities, policies	monitoring population health
		and evaluate evidence-based	An understanding of	and strategies to leverage	and wellbeing, health needs,
		public health projects that	designing and managing projects to	mutually beneficial outcomes.	risks, inequalities, and use of
		focus on the delivery of	improve health and reduce	 A solid understanding of 	services.
		outcomes and ambitions set	inequalities.	how to promote population and	 Developed knowledge
		out in national and local	 An understanding of the 	community HWB addressing the	of working with and through
		strategies to improve and to	organisation's priorities.	wider determinants of health and	policies and strategies to
		work within professional and	 An understanding of 	health inequalities.	improve health outcomes.
		ethical boundaries while	contractor relationship		 Knows how to work
		promoting population health	management.		autonomously to seek out new
		and wellbeing and addressing	 Understanding of policies 		partnerships and gain
		health inequalities.	and strategies and how to apply to		agreement for joint, mutually
		Represent the Council at local,			beneficially projects.
		regional, and national steering			 Knows how to engage,
		groups, networks and other	management principles		direct, and motivate a team.
		meetings, ensuring adherence			
		to professional codes of			
		conduct, occupational	Experience	Experience	Experience
		membership codes, employer	Demonstrable experience	Experience of evaluating	
		behaviour frameworks and	of working in a public health	partnerships and addressing	conducting formal project
		practice standards.	setting.	barriers to successful	evaluations and/or research
		Design and deliver formal	Demonstrable experience	collaboration.	projects.
		presentations and training	of using data and intelligence to	Experience of	Extensive experience
		modules to a range of clinical	inform decision making and find	collaborating to create new	of taking initiative in situations,
		and non-clinical teams, i.e.,		solutions to complex problems by	able to identify own
		GPs, Local Authority meetings,	creative solutions.		
		Senior Manager meetings, and	Experience of analysis and		development needs and able to coach and work with others to
		to other key stakeholders,	report writing to a standard	sharing of ideas, practices,	share best practice and new
		ensuring compliance with	appropriate for management.	resources, leadership and learning.	knowledge.
		statutory legislation and	Experience of developing	•	<u>.</u>
		practice requirements,	and implementing clear and well	Experienced in	Experience of
		including mandatory training.	thought out plans, taking into	developing plans for the medium	presenting findings/ updates/
		, ,		term (several months up to a	developments to a wide

Deliver outcomes through influencing and working collaboratively with internal colleagues and external partnerships to identify priorities and develop actions plans for joint health improvement projects that reflect the needs of the location population, and advocate public health principles and action to protect and improve health and wellbeing, Apply the principles of social marketing, and/or behavioural science, to reach specific groups and communities with enabling information and ideas, raising awareness of 'A Better Medway Lifestyle Services' and advocating public health principles and action to protect and improve health and wellbeing. Demonstrate a commitment to equality and diversity, identifying service strategies to deliver equitable and fair services for users and employees, challenging discriminatory practices and actively managing and promoting diversity. Support the delivery of national and local targets through working with system partners and communitybased assets to deliver against project schedule(s) and targets, keeping within resources, budget, and scope and operating within the decision making, Act with integrity, consistency and purpose, and take responsibility for own personal development.

account risks, resources, and stakeholder expectations.)

- Experience of influencing and coordinating other organisations and agencies to increase their engagement with health and wellbeing, ill health prevention and health inequalities.
- Experience in connecting communities, groups, and individuals to local resources and services that support their health and wellbeing.
- Experience of developing and delivering education, training, and group facilitation
- Proven track record of meeting challenging targets.
- Experience of contractor relationship management.
- Experience of dealing with difficult issues that may arise from time to time with external contractors, staff and/or service users in a calm and constructive way.
- Experience of appraising new technologies, therapies, procedures and interventions and the implications for developing cost-effective equitable services.
- Experience of quality assuring and auditing services and interventions to control risks and improve their quality and effectiveness.
- Experience of adapting to change, managing uncertainty, solving problems, aligning clear goals with lines of accountability in complex and unpredictable environments.
- Demonstrable experience of supervising others, with the ability to provide direction, empower people to achieve

year), to ensure that work is completed to the standard and timescale required.

 Experience of report writing to a standard that is appropriate for representing the council at external system partner forums. audience, including senior management internal and external stakeholders, system partners.

• Demonstrable experience of team leadership

ensuring that service specific		objectives, and be accountable for				
knowledge and understanding		team members' actions.				
	kills		Skills		Skills	
in order to support the	KIIIS	Proficient in the use of	JKIII3		JKIII3_	Able to monitor and
delivery of excellent project		Microsoft Word, Excel, PowerPoint,		Respond constructively to political and other tensions		
management across the		Teams and Outlook.		to political and other tensions while encouraging a focus on the		report on the progress and outcomes of strategy and policy
team.				interests of the public's health.		implementation, making
		Full driving licence valid		·		recommendations for
		for use in the UK or ability to travel		Engage stakeholders (including a project page 2)		improvement.
		to relevant destination on time.		(including service users), in		•
		Can promote ethical		service design and development,		Can critique published and unpublished receases
		practice with an understanding of		to deliver accessible and equitable		and unpublished research,
		the ethical dilemmas that might be		person-centred services.		synthesise the evidence and
		faced when promoting population		Confidently provides		draw appropriate conclusions.
		health and reducing health		good quality advice and guidance		Able to design and
		inequalities.		based on specialist/technical		conduct public health research
		Collate and analyse data		knowledge.		based on current best practice
		to produce intelligence that informs		Able to communicate		and involving practitioners and
		decision making, planning,		sometimes complex information		the public.
		implementation, performance		and concepts (including health		• Can apply research
		monitoring and evaluation.		outcomes, inequalities and life		techniques and principles to the
		 Able to manage projects, 		expectancy) to a diversity of		evaluation of local services and
		assessing and taking account of		audiences using different		interventions to establish local evidence of effectiveness.
		known risks, able to adapt to		methods.		
		changes and problems along the		Seek independent		Work to understand,
		way.		assurance throughout		and help others to understand,
		• Excellent communication,		programme/project planning and		political and democratic
		negotiation, consultation and		processes within organisational		processes that can be used to
		influencing skills tailored to meet		governance frameworks.		support health and wellbeing
		the needs of a wide range of				and reduce inequalities
		audiences and stakeholders.				Develops high
		 Initiate and/or support 				performing, motivated teams,
		action to create environments that				encouraging the development of
		facilitate and enable health and				skills, experience, and ambition of others at all levels to enhance
		wellbeing for individuals, groups,				
		and communities.				flexibility of services.
		Can facilitate change				
		(behavioural and/or cultural), in				
		organisations, communities, and/or				
		individuals.				
		 Develop and/or 				
		implement standards, protocols,				
		and procedures, incorporating				
		national 'best practice' guidance				
		into local delivery systems.				
		 Work with 				
		communications team to manage				
		public perception and convey key				

messages using a range of media	
processes.	
Able to occasionally	
assemble and move heavy or	
awkward objects such as display	
boards, leaflets, and other	
resources, with assistance as	
needed.	
Able to provide	
constructive feedback on team and	
individual performance, recognising	
and celebrating success, challenging	
poor performance and conduct	
issues appropriately and	
encouraging staff to put forward	
ideas of how work should be done	
and acting on those ideas whenever	
possible.	